

Apparel Designer and Graphic Designer

Job Description

Clearly understand pattern making and apparel construction. Professional written and verbal communication skills are required. Organizational Skills to effectively handle a high volume of incoming requests. Able to be on time and establish a strong attendance record. Ability to multitask and communicate effectively. Required to sit constantly and type on the computer for prolonged periods of time. Support innovation and help investigate and identify new ways to achieve company goals.

Responsibilities

- 1) Creates package mockups and samples from initial concepts to final product by preparing artwork and laser cutting files in Illustrator, printing and mounting to poster board. This requires using the laser to cut and then hand assemble.
- 2) Determines size and arrangement of illustrative material and copy on packages, selects style and size of materials, and creates sample layouts.
- 3) Custom engraves flashlights, trade show booth design, and other requests by preparing artwork in Illustrator, engraving using laser and following other required preparation procedures as needed to produce high quality products such as using a laser marking glaze.
- 4) Organizes images for external/client use to include formatting images correctly (RGB/image sizing), uploading and removing when needed or requested by Sales and Marketing departments.
- 5) Edits images utilizing Adobe Photoshop by retouching images to remove imperfections, perform color correction, use clipping paths to remove backgrounds, and modify image content as needed.
- 6) Organizes images for internal use which includes formatting images correctly (RGB, image sizing, web standards).
- 7) Assists with in-house graphics production of headers, display graphics, etc. to include assembling displays and banners.

Qualifications

- Bachelor's degree (B. A.) from four-year college or university or
- One to two years related experience and/or training or
- Equivalent combination of education and experience.
- Knowledge of:
 - Microsoft Office suite to include Outlook, Word, Excel
 - Adobe Photoshop and Illustrato

- various web browsers
- electronic file management
- Experience creating physical 3D objects preferred
- Experience with a proofing printer and a Laser cutter highly preferred.