

Sales Representative

Job Description

We are currently seeking an energetic and ambitious sales representative to service the yoga wear and cycling wear market.

Responsibilities

1. As a Sales Representative, you will identify, build, and maintain positive, strong relationships with new and existing customers. You will be responsible for:
2. Promote our brand and product to increase sales, enhance brand image and awareness
3. Ensure customers' satisfaction with products and services through effective marketing, product knowledge and education
4. Set up and maintain the customer database
5. Prepare and submit the required administration and evaluation reports accurately in a timely manner, e.g. sales report, product catalogues, research on market information

Qualifications

- Minimum 5 years sales and marketing experience in sportswear industry
- Graduate of university or college with relevant education (i.e.: Marketing, Business & Merchandising)
- Knowledge of retail business environment and function; with merchandising skill is a plus
- Know how to do with Internet selling and online selling will be an asset
- Excellent communication, time management and problem solving skills
- Organize, with strong numerical sense and analytical mind
- Aggressive, initiative, presentable and outgoing personality
- The ability to work both independently and as a team
- Proficiency in office software including Word, Excel, PowerPoint and Outlook
- Competent in the English language, multilingual is an asset
- Preference will be given to candidates with existing contacts within the sportswear industry